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PRESS RELEASE

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Roswell Arts Fund Announces Partnership with MARTA Artbound for Outdoor Photography Exhibit

Introducing MARTA Partnership – New addition to current installation!

Roswell Arts Fund is thrilled to announce MARTA's public art program, Artbound, as a partner for Roswell in Print. With the exciting addition of this key partner we were able to expand our reach of the second installation into the surrounding communities and engage with residents and visitors directly on their daily commutes. Prints from the collection "We Are Forward Thinking" can be found in 4 shelters along Holcomb Bridge Road between GA 400 and Alpharetta Hwy.

"Art is not just reserved for galleries. I love seeing and being inspired by art in all its forms in everyday spaces," said MARTA Artbound Director Katherine Dirga. "Partnering with the communities we serve to bring art to our customers is one of Artbound's core goals, and we hope to continue working together for years to come."

About MARTA Artbound

One percent of MARTA's annual budget is allocated to enhance the ridership experience through visual and performance art. MARTA Artbound provides opportunities for artists year-round with a range of projects encompassing many modes of art. To learn more visit <https://itsmarta.com/artbound.aspx>

About Roswell in Print

Launched in the fall of 2020, **Roswell in Print**, is a three-part outdoor photography Roswell Arts Fund initiative in partnership with the Hagan Family Foundation, Getty Images and the City of the Roswell to curate safe, unique and unexpected experiences in non-traditional spaces throughout the city.

Each exploration takes inspiration from the diverse characteristics that define the community of Roswell, GA: *Modern Spirit, Southern Soul*. Through an extensive public engagement process, we have come to understand that spirit by asking the people of Roswell who they are and what is important to their community. The unique elements that emerged from those conversations became the themes at the core of this photography exhibition.

In each exhibit - "We Are Our Colors", "We Are Forward Thinking" and "We Are our Rivers" - the visual storytellers featured span countries and generations. We hope that these photographs, inspired by Roswell's essence, will convey a universal message of belonging, a welcoming sense of community that travels beyond our city limits and resonates with viewers near and far. **Prints of all images selected for exhibition are available for purchase on the Roswell Arts Fund website with 70 percent of the sale going to the artist.**

Roswell in Print is funded in part by *the Hagan Family Foundation, Ardent/ECI, Instant Imprints, Aperturent, Cimerron Properties, Lincoln Capital Advisors, Hagan Capital Group/HCG, Mosaic Management, LLC and Windsor Care and Rehab*



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**Roswell in Print, Exploration Two:
“We Are Forward Thinking” with special companion piece “The Warrior Within”**

On Display Dates:

- At City Hall: Through May 31, 2021 (opened March 2021)
- On MARTA bus shelters: Through mid-summer

Locations:

- Grounds of City Hall on pathway between parking lot and historic downtown
- MARTA Bus Shelters along Holcomb Bridge Road between GA 400 and Alpharetta Hwy

Theme: “We Are Forward Thinking”.

“Intentional, inclusive, blended, charming, verdant, illustrious. Telling our story through artwork paints a picture that is lively, vivacious, leafy, and lush. If our city is a canvas for art, our history, physical surroundings, and the spirit of our people are the palette..” - Public Art Master Plan, Roswell Arts Fund and the City of Roswell, 2017.

Visit RoswellArtsFund.org/Roswell-In-Print to learn more.

About Roswell Arts Fund

Roswell Arts Fund, an independent 501(c)(3) nonprofit organization, is the designated arts agency for the City of Roswell. Roswell Arts Fund was founded to strengthen the scope of the arts in the city and to champion the ability of diverse cultural experiences to excite the imagination, strengthen public places, and encourage conversation. Through each of our initiatives, Roswell Arts Fund aims to IGNITE creative conversations, INSPIRE residents, visitors, and businesses to create, support, and become engaged in the arts and IMPACT the economy by making Roswell a cultural destination.

Roswell Arts Fund is funded in part by the City of Roswell, the Fulton County Board of Commissioners, the Imlay Foundation and the Community Foundation of Greater Atlanta.

Website: www.roswellartsfund.org
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