



'Keep The Art!' Campaign Starts In Downtown Roswell

The Downtown Development Authority has offered to match money raised to keep Sentience by David Landis at the Heart of Roswell Park.

By [Kristal Dixon](#) | Aug 11, 2017 11:51 am ET



ROSWELL, GA -- A campaign to keep a popular art sculpture in the Heart of Roswell Park has received a notable boost from the city's Downtown Development Authority.



The DDA has offered to match funds raised by Roswell Arts Fund up to \$10,000 with the goal of keeping *Sentience* by David Landis at the park on Canton Street. This artwork is one of 10 new sculptures featured in the 2017 ArtAround Roswell sculpture tour.

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“In our efforts to promote the redevelopment and vibrancy of the downtown Roswell business district, we are committed to creating inviting gathering spaces and enriching social experiences,” said Roswell DDA Chairman Randy Schultz. “*Sentience*, as the focal point of the Heart of Roswell park, mirrors the optimism, hospitality, and charm of the city, and we would like to see this work of art remain permanently in this location.”

Sentience is by David Landis, an Atlanta artist who enjoys creating works of art that reflect and enhance their surroundings. The stainless sculpture features the bloodroot flower, a native wildflower known for its medicinal properties. Its center resembles exploding fireworks (SIGN UP: [Get Patch's Daily Newsletter and Real Time News Alerts](#). Or, if you have an iPhone, [download the free Patch app](#)).

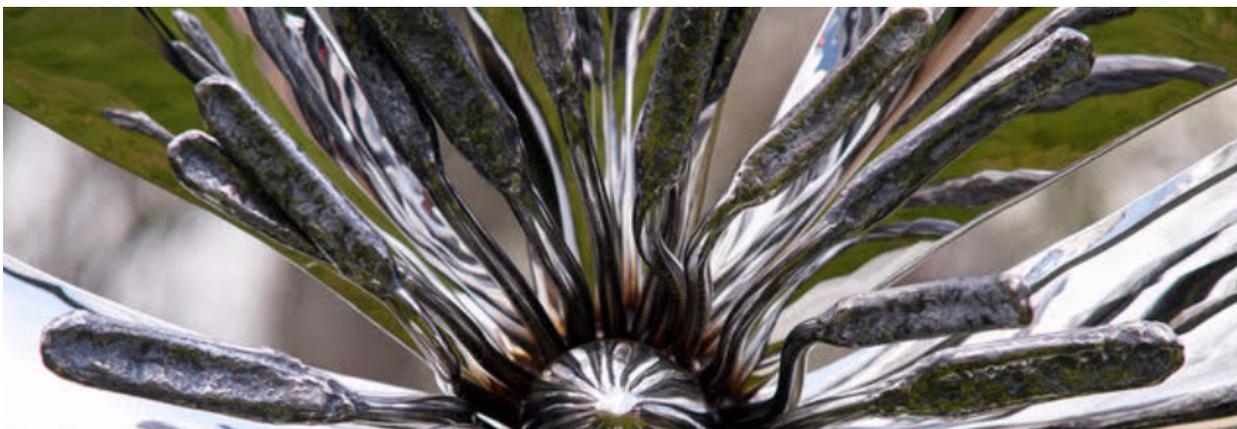
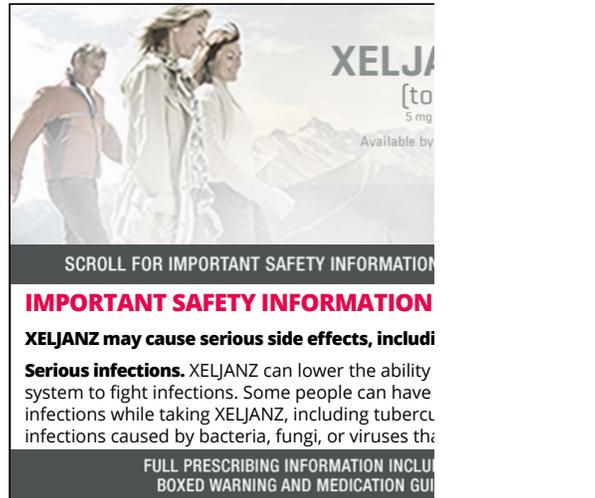




Image via ArtAround Roswell



Through its Keep the Art! fundraising campaign, Roswell Arts Fund seeks donations from individuals, businesses, and organizations to keep ArtAround Roswell sculptures in the city permanently. The Fund hopes to raise at least \$60,000 to add selected sculptures to the city’s permanent collection of public art. The first funds raised will match the challenge from Roswell DDA to purchase Sentience.

“We are thrilled with the initiative and enthusiasm of Roswell DDA, and we hope that the community will respond and help us Keep the Art! in Roswell,” said Roswell Arts Fund chair Rochelle Mucha. “Public art helps activate spaces and drive economic vitality, while creating a unique sense of place and identity for our city.”

For more information about the Keep the Art! campaign or to make a contribution, visit ArtAround Roswell's [website](#).

Image via ArtAround Roswell

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