



## Roswell Arts Fund Launches Membership Program

The membership program provides an opportunity to unite advocates around a common cause of expanding the arts in Roswell.

By [Kristal Dixon](#) | Nov 2, 2018 2:54 pm ET



**ROSWELL, GA** — Roswell Arts Fund has launched its inaugural membership program in an effort to get a wider audience interested in expanding the arts movement in the city.



Research consistently demonstrates that the arts build strong and cohesive communities, and this new campaign will provide an opportunity to unite advocates around a common cause.

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The Fund was designated as the arts agency for the city of Roswell in December 2015, a direct outcome of the Imagine Roswell Arts and Culture 2030 study and recommendations completed in February 2015. In three years, Roswell Arts Fund has transformed the arts conversation and the landscape by building bridges between artists, art organizations and business, civic, and elected officials.

It has also inspired new ways of thinking about the arts, conjured up new ways to do art, and impacted the city of Roswell economically and socially. Roswell Arts Fund has galvanized business, political and community support to produce its annual ArtAround Roswell Sculpture Tour and facilitated the purchase of six permanent works of art to add to Roswell's public art inventory at a value of more than \$75,000.



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On behalf of the city, Roswell Arts Fund has managed and delivered a Public Art Master Plan which lays out city-wide Public Art Policy and Procedures and has managed three Performance Space Feasibility Studies, to explore the potential of a state-of-the-art performance space in our city.

The membership program will invite all who enjoy and appreciate this transformation to join and be part of the energy of positive change for the city. Membership benefits include invitations to exclusive member events and artist talks, quarterly member only updates, and discounts on Roswell Arts Fund ticketed events. Higher-level members will have the opportunity to attend the December 2018 Patron and Benefactor Reception, which will include a sneak peek at the sculptures selected for the fourth annual ArtAround Roswell 2019 Sculpture Tour.

"We envision a Roswell that fully integrates the arts into the social and economic fabric that is uniquely Roswell, strengthening our brand, and driving economic and social prosperity," Roswell Arts Fund said.

For more information, visit the Roswell Arts Fund [website](#) or contact Heidi Speckhart at .

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