



**Roswell Public Art for People and Places  
Request for Qualifications**

**Project: Roswell Ducklings**

**Submission Deadline:**

**April 12, 2019**

**Please Submit Questions to:**

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## Project Summary:

The city of Roswell, Georgia has a wealth of historical, environmental, and recreational sites for residents and visitors alike. To showcase the many wonderful opportunities in this city, the Keep Roswell Beautiful board proposes to have artists create several small duckling statues and informational plaques that correspond to an online children's story about Roswell's attractions and a scavenger-like hunt to find the statues.

## About Roswell:

### ***Modern Spirit. Southern Soul.***

Roswell's vision: ***A premier riverside community, connecting strong neighborhoods and the entrepreneurial spirit.***

Roswell is a successful city that blends its history with its future, and urbanism with its environmental resources. Roswell is home to a wealth of artists, performance venues, nonprofit organizations, galleries, and historic homes.

In addition, Roswell has become a robust dining destination, boasts a Triple AAA Bond rating, enjoys a unique proximity to the Chattahoochee River and has 22 parks with more than 1000 acres of active and passive parkland facilities.

### **Roswell Public Art Intent and Goals:**

Roswell's *Public Art for People and Places* seeks art of redeeming quality that enhances the aesthetic quality and experience of public places. The public art selected through this initiative will be of high quality, innovative, and embody our city's *Modern Spirit. Southern Soul.*

## About Keep Roswell Beautiful:

Roswell, Georgia – a city steeped in history, culture, and beautiful natural surroundings. We at Keep Roswell Beautiful count ourselves fortunate to live here. And although we may have originally come from other cities or other states, Roswell is our home.

KRB's mission is to educate, motivate, and empower the citizens and businesses of Roswell in the beautification, conservation, and preservation of our environment. We take that mission seriously and employ a variety of methods, such as community education and programs that promote litter control, recycling, and community beautification, to reach our goals. Our efforts today help ensure a beautiful, thriving Roswell for tomorrow.



## Project Description:

### Specific Roswell Ducklings Objectives include:

#### PROJECT INTENT

With financial support from the Roswell Wine Festival Organization, the Keep Roswell Beautiful board and volunteers will commission 5-6 statues of ducklings with identifying plaques and secure mounts from local or regional artists to be placed in various host site locations around the city of Roswell.

An online children's story about the area and the sites with a scavenger hunt challenge to locate the ducklings will accompany the statues and plaques. Advertising and promotion will bring visitors to the sites and families will enjoy the adventure of finding each duckling, along with learning something about our community.

#### DESIRED OUTCOMES

- Participants will experience a sense of family fun and adventure while learning about Roswell.
- Host sites will experience an increase in visitors and participation in their events.
- Good will and pride in community will accompany this project.
- We anticipate continued growth of this project after the initial installations with additional ducklings placed and sponsored by local businesses and attractions.

### Artist Eligibility:

- This call is open to all professional artists and artist teams. Applicants must be 18 or older.
- Artist must demonstrate experience in design, fabrication and installation of public art and present a consistent body of work that embodies artistic merit and innovative functional design.
- Artists will be working with various stakeholders (Keep Roswell Beautiful, the City and potentially sponsors) and therefore must demonstrate experience working collaboratively.

### Artwork Eligibility & Guidelines:

- Multiple edition work will **not** be considered.
- Artwork should be appropriate for outdoors (weather resistant), and active pedestrian environments, safe for the public and bikes (no sharp edges), and appropriate for all ages.
- Artwork may need to adapt to site-specific needs,
- Artwork must be fabricated and finished with non-hazardous materials, be low maintenance, and durable (such as powder-coated metal, stainless-steel, polished concrete, composite acrylics or appropriate recycled materials). Preference with use of repurposed materials.
- Ducklings should be a maximum of 8" – 12" tall.
- Ducklings can be of any style and color.
- Ducklings should be as vandal resistant as possible.



### **Public Art Selection Process and Panel:**

This panel is comprised of diverse Roswell stakeholders including business, civic and community leaders as well as art professionals. At least one person on the Panel will be an artist, one will be a community representative, and at least one person on the panel will serve as a Conservator, able to assess materials, design and siting as it relates to installation and potential maintenance costs.

The Public Art Selection Panel will seek to choose a well-balanced and diverse artwork with a variety of styles, types, and sizes. Structural and budget feasibility will be critical. Up to ten finalists and up to three alternates will be selected.

If the Duckling is to be installed on City property, the selected Artwork/Design will need to be approved by the appropriate department.

After the submission deadline members of Keep Roswell Beautiful will prescreen the applications for the Selection Panel to ensure completeness and eligibility in order to identify a list of qualified candidates with appropriate experience for this project.

The Public Art Selection Panel is not required to select from among submitted applications and reserves the right to invite artists who do not apply.

## Submission Requirements:

- **Applications must be received no later than April 12, 2019**
- Submit submission documents ONLY through Google Form:
- Electronic submissions only
- Submission by regular mail will not be considered.
- Submitted applications will serve as an agreement to the conditions herein stated for the commission for artworks
- See Appendix B: Artist Submission Checklist

**Please SUBMIT through our Google Form:**

**<https://goo.gl/forms/ySGeaWUQmbcxFJ292>**

If you do not have a google account, please contact [publicart@roswellartsfund.org](mailto:publicart@roswellartsfund.org) for instructions.

**Applications must include all the following items; incomplete applications will be rejected.**

1. **Statement of Interest:** Why the artist believes their submission is a good fit for Roswell. Please include the artist's full name, address and complete contact information including any professional websites. (400 word max.)
2. **Proposal Details and Requirements:**
  - Each artist may submit a maximum of THREE (3) proposals for consideration in **ONE (1) application**.
  - Provide details of each proposal: Title; L x W x H; Weight; Materials & Finish.
  - Artist can submit up to (3) digital images/renderings per proposal for a maximum of (9) images. Please ensure images show various views of the artwork/design, as well the detail.
    - File format: JPEG
    - File Dimension: no less than 2000 pixels on the shortest side
    - File Resolution: 72 ppi/dpi
    - File Size: No larger than 5 MB
    - File Naming: lastname\_artwork\_image#.jpg
  - All artwork/designs should be suitable for outdoor installation, safe for users and appropriate for extended outdoor exhibition and exposure to weather.
  - Provide a detail an assessment of all materials in relationship to durability and maintenance.
  - Provide a statement of installation requirements. We **seek artwork that does not demand unusual installation requirements**. Please provide detailed information regarding installation method, anchoring procedure, special equipment requirements and any required maintenance.



- A plaque will be installed at each sculpture displaying the Artist's name and title of the artwork.
  - If the artwork is sponsored by a local business organization, the sponsor's name will be added to the identifying plaque.
3. **Résumé/CV** (two-page maximum): We seek strong professional qualifications and high-quality artwork that demonstrates originality and technical competency.
  4. **List of Recent Art:** Include title, location, date completed, and media. Up to (4) additional images are welcome, (1) image per artwork and (1) image list .doc or .pdf.
  5. **Two professional references.** Include the name, affiliated organization, email and phone number of references who can speak to the artist's ability to meet deadlines and work with the community.

Note: If applying as artist team, please designate one team member as the primary contact and provide complete contact information for that person.

### **Contractual Expectations:**

- Selected artists will be awarded a commission of \$1000 for chosen Duckling proposal. If an art team has created the work, they will share the single payment. Artists will be awarded 50% of the total commission upon entering into the contract phase. The remaining 50% will be awarded upon delivery of the fabricated Duckling and site installation. Artist will receive a 1099 for the tax year(s) paid. It will be the responsibility of the artist to report their sales and remit any additional sales or associated taxes.
- Artists will be responsible for transportation of artwork to installation site. Artists will be expected to be present for artwork installation. Roswell Arts Fund will work with each artist to coordinate installation.
- Artists who have submitted a proposal agree that the City of Roswell and Roswell Arts Fund may display models and reproductions/images for non-commercial, educational, and promotional purpose with credit given to the Artist.
- Copyright, including any and all designs, shall remain property of the artist. Upon the completion of the project, finished bicycle racks become the property of the City of Roswell, and subsequently become part of the City of Roswell's permanent art collection.



## Appendix A Schedule of Steps in RFQ Process

Date	Step
February 28, 2019	Distribute RFQ
March 12, 2019	Submissions close; applications due
May 9, 2019	Public Art Panel Selection Meeting
By May 17, 2019	Artist notification and confirmation of interest and participation.
By June 15, 2019	Individual Artist timelines for artwork fabrication and installation. Contracts completed

**Questions about the project may be directed to:**

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## Appendix B

### Artist Submission Checklist

#### Eligibility

- Professional Artists Only
- One of a kind, no multiple editions
- Safe, non-hazardous materials, no maintenance
- Demonstrated Experience in design/fabrication or public art

#### Submission

- Electronic submission received by March 25, 2019
- Statement of Interest
- Up to (3) proposals for consideration in ONE (1) application; note title, medium, weight, dimensions (HxWxD)
- Up to (3) digital images per proposals (no less than 2) for a maximum of (9) images/designs/drawings
- Only (1) image per file and titled/referenced accurately: "lastname\_artwork1.jpg (the title and number of the image should correspond clearly to the title of the proposal listed in the application; example: rodin\_thethinker1.jpg)
- Installation requirements
- Sculpture construction material
- Maintenance requirements
- Resume
- List of Recent Art and digital images- title, location, date completed, media, brief description of the project; up to (4) additional images (please follow size, dimension, format and title instructions)
- Two professional references