



COLLECTIVE SOUL'S ED ROLAND PERFORMS IN ROSWELL, GA FEBRUARY 27 FOR RAF'S 2020 POP-UP PERFORMANCE SERIES.

Roswell Arts Fund (RAF) is proud to present **Ed Roland of Collective Soul and friends** on Thursday, February 27th at The Roswell Historic Cottage, 972 Alpharetta St, Roswell, GA 30075. Opening acts are Grit and Grace, and Francisco Vidal. Doors open at 6:00 pm, tickets are \$35. This is the first event in RAF's **2020 Pop-Up Performance Series**.

For Tickets, visit: <https://www.freshtix.com/events/raf2020-edroland>

Renowned for his passionate vocals, **Ed Roland** is best known as the frontman and principal songwriter of platinum selling rock band **Collective Soul**. With **seven #1 hits** under his belt, Roland stays busy. The producer and two-time Georgia Music Hall of Fame inductee is also a father, an avid golfer, a guitar and art collector, and supports various charities in his community.

Born during the rise of grunge and alternative rock, Collective Soul broke into mainstream popularity when they rose to international fame in 1993 with the rock anthem "Shine." The multi-platinum quintet has been making music for two decades since then and has a catalog of #1 hits including "December," "The World I Know," "Heavy" and "Run." Collective Soul helped shape and define alternative rock with lots of guitars and attitude. The band released its tenth studio album BLOOD in 2019.

Grit and Grace is Christopher Alan Yates and Jess Williams. Born and raised in the south metro-Atlanta area, Christopher Alan Yates' musical roots began at the feet of his father, Doyle "Red" Yates, a country guitarist and bluegrass bassist. Playing neighborhood parties, fish fries, and barbeques with his dad, Yates' talent grew quickly. His easy, catchy rhythms borrow from and blend the eclectic genres he loves. Songs on albums *Familiar Fire*, *Mint Condition* and *Red* vary from country to pop to pure rock thus appealing to a wide audience.

Francisco Vidal hails from Atlanta and will light your rock and roll fire. He fuses virtuosic skill and poise on guitar, with strong, memorable vocals and tireless enthusiasm for live performance. His unique brand of feel-good rock will have you singing along with him at the top of your lungs. Francisco has played on more than a dozen Sixthman music cruises like The Rock Boat, Simple Man Cruise and Mayercraft Carrier, and has performed alongside national acts such as Zac Brown Band, Marshall Tucker Band, Edwin McCain, John Mayer, Sister Hazel, and many other renowned artists. He has also headlined at festivals and major venues from Panama City, to

Minneapolis, to Los Angeles. Francisco is on a heavy-hitting tour schedule, playing 350 shows a year across the country.

Tickets benefit the Roswell Arts Fund and its mission of bringing world-class arts opportunities to Roswell and greater north metropolitan Atlanta.

RAF envisions creating a new, state-of-the-art and regionally distinct performance space. Having completed a feasibility study in 2019, RAF understands how a new performance space for music, theatre, and dance—a place where our community gathers to enjoy a favorite band or ballet production, a destination for entertainment, inspiration, and laughter, and to present fresh opportunities to showcase emerging talent and bring world-class performances—will expand and enhance Roswell’s arts and culture scene.

The 2020 Pop-Up Performance Series presents curated performing arts experiences to engage audiences and strengthen community support for development of the new facility. Additional experiences will be “popping up” throughout Roswell in 2020.

Initial sponsors for the 2020 Pop-Up Performance Series include our Premier Sponsor **Martin’s Garden at Coleman Farm**, joined by **From the Earth Brewing Company**, **Roswell Historic Cottage**, **Mojo Vinyl Records**, and **Hitch Law, LLC**.

Roswell Arts Fund, an independent 501(c)(3) nonprofit organization, is the designated arts agency for the City of Roswell. Roswell Arts Fund was founded to strengthen the scope of public arts in the city and to champion the ability of the arts to excite the imagination, strengthen public places, and encourage conversation. Through each of our initiatives, Roswell Arts Fund aims to **IGNITE** conversation about the arts, **INSPIRE** residents, visitors, and businesses to create, support, and become engaged in the arts and **IMPACT** the economy by making Roswell a destination for the arts.

For more information, please see www.roswellartsfund.org, www.freshtix.com/organizations/RoswellArtsFund, and RAF’s social media channels.

For media inquiries and to join our sponsors in support of RAF’s mission, please contact Scott Hitch at scotthitch@hitchlawllc.com or 404.580.1270.