



PRESS RELEASE: For immediate release

Roswell Arts Fund Announces New Initiative: Being RosWELL

[Roswell, GA, April 9, 2020]

Roswell Arts Fund announces our newest initiative:

Being RosWELL: Documenting Roswell's Collective Response to the COVID-19 crisis.

Being RosWELL is a collection of photographs submitted by Roswell residents and local businesses. The initiative is meant to connect the community while we're apart and document how Roswell is coming together to support and care for one another during this unfamiliar time.

Ghila Sanders, RAF's Executive Director shares, "Roswell's response has been a magnificent example of how the process of placemaking, a way to create public spaces that improve a community's quality of life, works even in the absence of common physical places: the "making" in itself is what shapes a community's identity."

This initiative launched on April 9, 2020 will be an ongoing project. The Roswell community is encouraged to send pictures capturing the city's spirit during the COVID19 pandemic. The form to submit images and the gallery can be found on our website at <https://roswellartsfund.org/being-roswell/>

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About Roswell Arts Fund

Roswell Arts Fund, an independent 501(c)(3) nonprofit organization, is the designated arts agency for the City of Roswell. Roswell Arts Fund was founded to strengthen the scope of the arts in our city and to champion the ability of the arts to excite the imagination, strengthen public places, and encourage conversation. Through each of our initiatives, Roswell Arts Fund aims to IGNITE conversation, INSPIRE residents, visitors, and businesses to create, support, and become engaged and IMPACT the economy by making Roswell a destination for the arts

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