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## **PRESS RELEASE**

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### **Roswell Arts Fund Announces Exciting New Outdoor Photography Exhibit**

*Roswell in Print* is a brand new, outdoor photography exploration in three parts designed to highlight the diverse characteristics of the City of Roswell, using visual storytellers to capture it through beautiful, compelling imagery and displayed in non-traditional spaces.

#### **Exploration One: We Are Our Colors**

**On Display Dates: December 2020 – February 2021**

**Ribbon Cutting: December 4, 2020 at 1:00 pm**

**Location: East Village Shopping Center, 2640 Holcomb Bridge Road Roswell GA 30076**

#### **Hagan Family Foundation Partnership**

The ongoing pandemic has kept the doors closed for many traditional spaces dedicated to art but the desire for connection and creative experiences is thriving. Roswell has a wealth of nontraditional outdoor spaces to explore and Roswell Arts Fund, in partnership with the Hagan Family Foundation, Getty Images and the City of the Roswell saw an opportunity to curate unique and unexpected experiences for neighborhoods throughout the city.

*"The Hagan Family Foundation is very pleased to have deployed a new public art program with Roswell Arts Fund. The images the team selected from the open call and Getty Images are extraordinary. The Roswell Arts Fund has done a lot of hard work to position Roswell as an Atlanta arts hub, and this program is an excellent example of the tremendous value Ghila Sanders and the Arts Fund bring to the city. This is our home, so we will continue to develop and invest in the Roswell art scene along with many other local stakeholders. Over time I hope to see Roswell develop a premier connection to public art."*

*– Chad Hagan, Hagan Family Foundation*

#### **An Exploration in Three Parts**

*Roswell in Print* will have three distinct installations in different outdoor locations that allow for safe and socially distanced experiences. Each exploration will take inspiration from the characteristics that define the community of Roswell, GA: *Modern Spirit, Southern Soul*. Through an extensive public engagement process, we have come to understand that spirit by asking the people of Roswell who they are and what is important to their community. The unique elements that emerged from those conversations became the themes at the core of this photography exhibition.



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In each exhibit, the visual storytellers featured will span countries and generations. We hope that these photographs, inspired by Roswell's essence, will convey a universal message of belonging, a welcoming sense of community that travels beyond our city limits and resonates with viewers near and far.

### Exploration One: "We Are Our Colors"

The first exploration will be installed at East Village Shopping Center, made possible through the support and partnership of the redevelopment team ECI Ventures, LLC and The Ardent Company East Village REO, LLC.

*"We echo Roswell Arts Fund's vision of the role art can play in inspiring our community and impacting our economy," says Todd Terwilliger, Partner at The Ardent Companies. "Ardent and ECI are thrilled to partner in the Roswell in Print photography installation at our East Village redevelopment to highlight the city's talented artists and their beautiful imagery."*

The first theme photographers were invited to explore was "We Are Our Colors".

*"Blossoming, vibrant, scenic, consequential, sustainable. Telling our story through artwork and color paints a picture that is lively, vivacious, leafy, and lush. If our city is a canvas for art, our history, physical surroundings, and the spirit of our people are the palette." - Public Art Master Plan, Roswell Arts Fund and the City of Roswell, 2017.*

Some of the images on display were selected from artists who submitted through an open Call For Entry and additional images are made available through a partnership with Getty Images. **All images selected for exhibition will be available for print sales on the Roswell Arts Fund website with 70 percent of the sale going to the artist.**

### Featured "We Are Our Colors" Artists:

Tawni Blamble, Pat Caffrey, Anil Demir, Clay Fisher, Beverly Korfin, Theodore Lawrence, Kenneth Lopez, Marisa Meisters, Gittel Price, Meg Porter, Erik Scherb, Joel Silverman, and Shawn Taylor.

### Upcoming Series Installations:

Exploration Two: "We Are Forward Thinking" on display February – May, 2021

Exploration Three: "We Are Our Rivers" – Dates and location TBD

**Visit [RoswellArtsFund.org/Roswell-In-Print](https://RoswellArtsFund.org/Roswell-In-Print) to learn more.**



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***Roswell in Print is funded in part by the Hagan Family Foundation, Ardent/ECI, Instant Imprints, Aperture, Cimerron Properties, Lincoln Capital Advisors, Hagan Capital Group/HCG, Mosaic Management, LLC and Windsor Care and Rehab***

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**About Roswell Arts Fund**

Roswell Arts Fund, an independent 501(c)(3) nonprofit organization, is the designated arts agency for the City of Roswell. Roswell Arts Fund was founded to strengthen the scope of the arts in the city and to champion the ability of diverse cultural experiences to excite the imagination, strengthen public places, and encourage conversation. Through each of our initiatives, Roswell Arts Fund aims to IGNITE creative conversations, INSPIRE residents, visitors, and businesses to create, support, and become engaged in the arts and IMPACT the economy by making Roswell a cultural destination.

- Website: [www.roswellartsfund.org](http://www.roswellartsfund.org)
- LinkedIn: <http://www.linkedin.com/company/Roswell-Arts-Fund/>
- Instagram: <https://www.instagram.com/roswellarts/>
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