



Roswell Arts Fund Artists Marketplace

The Roswell Arts Fund Artists Marketplace calls for local artists and artisans to sell their handmade products and services online through the RAF website! The marketplace will feature goods (artwork, artisanal goods, crafts, etc) and services (lessons, photo shoots, tutorials, etc) from all areas of the creative economy.

Creatives who live and work within 30 miles of Roswell, GA are invited and encouraged to apply. There is no fee to apply or list goods and services.

The marketplace will be open from February 12 – April 30, 2021 with the possibility of extension. Guests will be invited to shop online and support local artists.

Calendar of Events

- December 23, 2020 – January 31, 2021 – Application period open
- February 1, 2021 – Final notifications sent to artists
- February 5, 2021 – Products must be submitted by this date for approval
- February 12, 2021 – Marketplace Opens

Vendor Fees

- There is no fee to participate!
- Roswell Arts Fund only charges a referral and marketing fee once a sale is made, this fee is 20% of the total sale price

How Do I Participate?

- Complete the application here by January 31, 2021 at midnight
 - Via RAF website: **[RoswellArtsFund.org/Calls-And-Opportunities](https://forms.gle/W1gBVBVDNZKmoPHX6)**
 - Direct link: <https://forms.gle/W1gBVBVDNZKmoPHX6>



- Supply all requested images, descriptions and costs (inclusive of shipping) by February 3, 2021 at midnight

Eligibility/Vendor Rules

- Submission is free and open to all artists over the age of 18. Under 18 may be approved with parental consent
- All handcrafted or handmade items must be made by the submitting artist
- All mediums are invited
- Private instructional classes or lessons (*online or in person*) from sectors of the Creative Economy <http://roswellartsfund.org/wp-content/uploads/2020/12/Roswells-Creative-Economy.pdf>
- Initially only 3 items or services may be listed
- Upon acceptance, artist/vendor is responsible for submitting a brief description of good/service, high res photograph or logo and price information including shipping costs if applicable
- Artist/Vendor is responsible for delivery of product (scheduling pickup/dropoff, shipping, scheduling service, customer inquiries and concerns)

What is not allowed on Marketplace?

- Anything stolen or plagiarized. Artists must create their own work.
- Mature content.
- Anything that promotes, supports or glorifies violence or hate.
- Hazardous or dangerous items.
- Illegal items or anything promoting illegal activities.

Please note: RAF reserves the right to remove any products that do not fit within our requirements. Artist will be contacted if a product is removed.



Benefits for Artists and Vendors

- Three-month 24/7 presence on RAF Marketplace Website
- Promotions of the Marketplace via advertising, social media, newsletters, online calendars, press, etc
- Opportunities to create additional materials to promote your work to be shared with RAF audiences (IE interviews, studio tours, blogs, etc)
- Following the initial three months RAF will consult with artists regarding possible extension

Sales

There is no fee to participate. Roswell Arts Fund will receive a 20% marketing and hosting fee once a sale is completed. Roswell Arts Fund will handle all sales. Vendor will receive payment through PayPal. Artist is responsible for establishing a PayPal account and sending an invoice to RAF for payment.

Shipping

Artist/Vendors are responsible for delivery of product. Artists must be able to coordinate with the buyer regarding scheduling pickup/dropoff, shipping, scheduling service, customer inquiries and concerns.

Liability

Artists/vendors are responsible for supplying accurate details regarding items/services for sale. Failure to provide accurate details and excellent buyer service may result in closure of account.

Additional questions?

If you have additional questions about the marketplace, please contact Becky Kile at becky@roswellartsfund.org