



WHY THE ARTS MATTER IN GEORGIA

Source: Americans for the Arts, Arts & Economic Prosperity 5, Atlanta Metro Report, 2017

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes \$24.4 billion to Georgia's economy,

In Georgia, 21,673 Arts-Related Businesses employ 129,386 people.

In Atlanta, nonprofit arts groups generated \$434.8 million in economic activity. Audiences of 10.4 million people added another \$285.0 million in related spending for a total of \$719.8 million for the city in 2015

