Ex: Museums, historic CULTURE, preservation, heritage, Ex: Traditional and integrative **HEALTH AND HERITAGE AND** celebrations, cultural organizations, medicine, spas, salons, tattoo maker spaces, community **WELLNESS** COMMUNITY parlors, trails, ecotourism, kitchens, community programming outdoor events, outfitters **ROSWELL'S** Ex: Films, theatres, Ex: Farming, restaurants, **FOOD AND CREATIVE FILM AND MEDIA** newspapers, radio, tv. media markets, breweries, specialty **AGRICULTURE** and advertising, production food and beverage production **ECONOMY** Ex: Crafts, photography. Ex: Musicians, venues, education, MUSIC, iewelry, software, gaming, **VISUAL ARTS,** performers, crew, writers, poets, sculpture, architecture, **PERFORMING AND TECHNOLOGY AND** bookstores, publishers, festivals, landscape, events, LITERARY ARTS **DESIGN** events, theatre, dance infrastructure

## WHY THE ARTS MATTER IN GEORGIA

In Georgia, 21,673 Arts-Related Businesses employ 129,386 people.

The U.S.Bureau of Economic Analysis

reports that the arts and culture sector

contributes \$24.4 billion to Georgia's

economy,

Source: Americans for the Arts, Arts & Economic Prosperity 5, Atlanta Metro Report, 2017

In Atlanta, nonprofit arts groups generated \$434.8 million in economic activity. Audiences of 10.4 million people added another \$285.0 million in related spending for a total of \$719.8 million for the city in 2015

