



CALL FOR ENTRIES

ROSWELL IN PRINT: WE ARE OUR RIVER

Submission Deadline:

Monday 5PM – EST May 28th, 2021

Please Submit Questions and Proposal to:

Elan Buchen
Public Art Manager, Roswell Arts Fund
elan@roswellartsfund.org
Roswell Arts Fund
PO Box 768136
Roswell GA 30076



PROJECT SUMMARY – ART IN UNEXPECTED PLACES

Roswell Arts Fund, in partnership with the City of Roswell, Getty Images, and the Hagan Family Foundation is seeking entries from photographers as part of this exciting outdoor photography exhibition. The **Roswell in Print** photography exhibit is designed to highlight the diverse characteristics of the City of Roswell, using visual storytellers to capture it through beautiful, compelling imagery and displayed in a non-traditional space.

This exhibit will explore a theme from one of the concepts identified as a part of Roswell's "community character framework" in Roswell's **Public Art Master Plan**.

THEME FOR SUBMITTED IMAGES

We are Our River – The Chattahoochee is where Roswell was born. From the first mill to beloved bike paths and Riverwalk, our river is still central to our lives and well-being.

Some items to consider and how they represent your submitted images:

- **Warm**
- **Reflective**
- **Life giving**
- **Bubbling**
- **Vigorous**
- **Meandering**

ELIGIBILITY

- This call is open to all artists, designers, and teams with **NO ENTRY FEE**. Roswell Arts Fund strives for inclusivity and diversity representative of the Roswell community and the metro Atlanta area in all initiatives.
- **Submissions will be classified by age, with works from youth (17 and under) exhibited alongside adult works (18 and over).**
- Artists may submit up to 5 images for consideration. All images must have title, description, and price (if applicable).
 - If selected, artists are responsible for supplying Roswell Arts Fund with High-Resolution digital images.
 - All images selected for exhibition will be available for print sales with 70 percent of the sale going to the artist. Works will be displayed with consideration for safe, socially distanced experience.

EVALUATION CRITERIA

Each submission will be evaluated on the following criteria:

Concept

- Is the photograph original?
- How does the work reflect the themes outlined in this call?

Artistic Merit/Quality

- Does the photograph demonstrate high artistic merit?
- Is it artistically engaging and stimulating? Will it be appreciated by the general public?



Public Art Selection Process and Panel:

This panel is comprised of diverse Roswell stakeholders including business, civic, and community leaders as well as art professionals. Special attention and best practices will be utilized in the conducting of the review process to ensure a fair and diverse selection pool.

If the Public Art Selection Panel receives an insufficient number of proposals (a number decided by unanimous approval of the panel), the call for art may be rereleased or extended for further submissions.

Applicants will be notified if this occurs.

SUBMISSION REQUIREMENTS

- **Applications must be received no later than Monday May 28th – 5pm EST, 2021**
- Send to all submission documents to elan@roswellartsfund.org.

Proposals must include ALL the following items. Incomplete applications will be not be considered.

1. Identification and Demographics (if submitting as a team, please provide information for all team members):

- i. Name (legal name as appears on license)
- ii. Age (17 and under, 18-24, 25-36, 37-45, or 45+)
 1. Gender (optional)
 2. Ethnicity (optional)
- iii. Primary living address

2. Submitted image requirements:

- **Artists may submit a maximum of 5 images for consideration.**
- Name, Description, Size, Price for each image.
 - Include a WORD document or a PDF with the image information.
- Indicate if it is to be displayed in portrait or landscape format.
- Images must be JPEG or PDF format. Low resolution for submission is acceptable.
 - All files should be between 2000-2500 pixels on the long edge.
 - Name all images with **YOUR NAME & the FILE NAME**
- All images must be appropriate for public exhibition. Therefore, images that display nudity, foul language, or acts of violence will not be considered.

Note: **If submitting artist(s) is under the age of 18, artist(s) must be represented by parent, teacher, or legal guardian.** If applying as a team, please designate one team member as the primary contact and provide complete contact information for that person.



Contractual Expectations:

- Roswell Arts Fund will design, print, installation and deinstallation of exhibition layout.
- Artists who have submitted a proposal agree that the City of Roswell and Roswell Arts Fund may display models and reproductions/images for non-commercial, educational, and promotional purpose with credit given to the Artist.
- Copyright shall remain property of the artist.
- Artist(s) agrees that the information provided to Roswell Arts Fund is truthful to the best of their knowledge and has not knowingly represented any information or work as not their own or erroneous.

Schedule of Steps in Call for Art Process

Date	Step
April 30	Release CFE
May 28	Submissions close; applications due
Week of May 31	Art Selection Panel Meeting
June 4	Artist notification and confirmation of interest and participation.
Week of June 7th	Printing of pieces in production
Week of June 14th	Begin installation of work
Late June	Exhibition opening

Questions about the project may be directed to:

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