



ARTIST / VENDOR INFORMATION

EVENT INFORMATION

The Beaucoup Jazz and Blues Festival and Pop Up Art Village is an outdoor ticketed event featuring world class Jazz and Blues musicians. The Pop Up Art Village will accompany a full day of concerts to complete a beautiful day of art and fun. The festival is located in the parking lot of the East Village Shopping Center, located in East Roswell. (2640 Holcomb Bridge Road)

The Pop Up Art Village portion of the Beaucoup Jazz and Blues Festival will feature over 90 painters, photographers, sculptors, leather and metal craftspeople, glass blowers, jewelers, and more! The Festival will also offer a community mural, live jazz and blues music, a fantastic children's play area plus festival foods and beverages.

The Beaucoup Jazz and Blues Festival and Pop Up Art Village is produced by the Roswell Arts Fund, an independent 501(c)(3) nonprofit organization and the designated arts agency for the City of Roswell. Through initiatives like the ArtAround Roswell Sculpture Tour, Bike Rack Projects, Artists Around the Table, Pop In and Pop Up Performances, Roswell Arts Fund (RAF) strives to fully integrate the arts into the social and economic fabric that is uniquely Roswell and help make our city a thriving destination for the arts!

The festival will uphold the highest standards supporting the arts and offer participating artists the environment to nurture an appreciation for their skills. Additionally, the festival will adhere to the parameters as outlined by the CDC, state and, local recommendations, as well as the permitting guidelines as outlined by the Mayor's Office.

Approximately 90 artists will participate in this first annual event.

Festival Hours: Saturday, July 31 2021 12:00 pm-11:00 pm, Artists Markets is open 12:00-6:00.



APPLICATION REQUIREMENTS:

- Completed Application LINK: <https://forms.gle/oWizLkhpEid1WE8j9>
- Images: 3-5 (a booth shot is required)
- Fees in total \$80
 - Application Fee: (*Non-Refundable Administrative Processing Fee*): \$30
 - Booth fee: \$50

DATES & DEADLINES:

- Monday, June 9, 2021: Artist application opens
- July 14, 2021: Artist Application Deadline
- July 19: Artist Notification
- July 23, 2021: Accept Invitation and Purchase Deadline
- July 26, 2021: Waitlist invitations released
- June 31, 2021: Festival (Load in time 8:00 am – 10:00 am) NO LATE SETUP

Notes:

Late applications may be accepted at the discretion of the Director and included in the Wait List.

A waitlist will be maintained. Selected wait-listed artists may be contacted when the Wait List is released.



ARTISTS AND ARTISANS:

All vendors must apply and be accepted by the juror committee in order to participate in this event. All pieces must be hand-crafted by the artist. Resale of wholesale (buy/sell) items is not permitted. Acceptance is based on the overall quality of products and materials used, booth appearance, and uniqueness of product.

SETUP AT A GLANCE:

- All communication regarding the event will be sent to the email you provide in the application. *Please ensure that you have access to this email address as load-in, load-out instructions will be sent here as well as any special updates - before, during, and after the festival.*
- Booth spaces are approximately 10 ft x 10 ft. Artists will be assigned booth spaces on a first come, first served basis the day of the event.
- Artists are responsible for providing their own displays. Equipment may include tables, chairs, tents, and any other display necessities.
- Financial transaction methods and sales tax are the responsibility of the artist.
- Rain date is August 1, 2021

AMENITIES

- Free parking
- Access to Food Trucks and live music!
- Designated Festival Volunteer available during event hours regarding assistance, emergencies, questions, concerns, etc.
- Onsite Security
- Extensive RAF Marketing and Promotion, including:
 - Print and online media ads
 - Radio ads
 - Banners, posters, and yard signs
 - Extensive business partner collaboration
 - Social media
 - Dedicated interactive website
 - Online calendar entries
 - PR and press opportunities

BOOTH INFORMATION

Booth spaces are approximately 10' deep and 10' wide or greater. Double booths are also available. Please note that the festival route is in a level green space. All work exhibited must be confined to the assigned space(s). Artists are responsible for providing their own means of displaying their work. All artist tents must be weighted with a minimum of 45 pounds per leg.

LOAD IN/LOAD OUT

Artists will be able to unload near their booth during set-up and tear down. Artists can load-in only during the designated times and must check in with a photo ID. All work must be dollied/wagoned in as we will be setting up in the greenspace. Therefore, we depend upon artists' cooperation to keep traffic moving at a pace that will allow everyone equal time to set up. We ask that upon arrival at your booth location you unpack then move your vehicle before you start set-up. Artists will be responsible for bringing in additional merchandise after the designated load-in time.

ARTIST CATEGORIES

- **2-D Mixed Media:** Includes more than one type of physical material such as collage, papermaking, encaustic, pen and ink, paint, pencil, watercolor, or photography. The finished art is suitable for wall mounting.
- **3-D Mixed Media:** Includes more than one type of physical material such as mosaic, papier mache, clay, fiber, glass, metal, wood, or any other 3-dimensional objects.
- **Ceramics:** Original shaped and fired clay including earthenware, porcelain, and raku.
- **Digital Art:** Two-dimensional works from which the original image is manipulated by the artist using a computer using programs such as Drawing, Illustrator, Paint, or other software applications.
- **Drawing & Printmaking:** Original drawings made with pen, pencil, charcoal, pastels, or chalk. The printmaking process may include pulled plates, linoleum prints, etching, engraving, silkscreen, or lithography. All prints must be signed and numbered by the artist. Photocopies are not permitted.
- **Fiber:** Works created from fibers including basketry, batik, weaving, papermaking, knitting, and quilting. The embellishment of manufactured materials is not permitted.
- **Glass:** An object made of glass including blown, fused, stained, cast, and molded. The embellishment of manufactured materials is not permitted.
- **Handicraft:** Handmade items made by the artist from manufactured, recycled, or repurposed materials transforming the combined materials into a unique product in a cohesive collection. A complete description of the items required.
- **Jewelry:** All Jewelry crafted from metal, glass, stone, clay, or other materials. Commercial molds or casts are not permitted. At least 50% of the organic materials in the finished product used must be produced by the artist.
- **Metal:** Functional and non-sculptural works incorporating metal.



- **Painting:** The use of oils, acrylics, watercolors, and tempera suitable for hanging.
- **Photography:** Prints, transparencies, or digital images made from the artist's original negative or taken with a digital camera that has been processed by the artist.
- **Sculpture:** Three-dimensional work is done in any individual medium.
- **Wood & Furniture:** Original works in wood that are built, turned, carved, or tooled. Embellished manufactured wood items are not permitted.

PROHIBITED ITEMS

- T-shirts and commercial clothing
- Posters
- Manufactured toys
- Commercially manufactured or reproduced items (resale)
- Jewelry made from more than 50% manufactured components
- Any item that employs the use of commercially available molds or patterns

SPECIFIC RULES AND REGULATIONS:

1. The Festival provides only the ground space for exhibits. Each Exhibitor must provide and prepare his/her own displays. All tents must be weighted – a minimum of 45 lbs. per each leg. (See notes on weights below)

2. Exhibitors will be notified of their site location upon arrival. Load in time: 8:00 AM - 10:00 AM. Setup must be completed before Festival doors open at 12:00. NO late load ins will be permitted.

3. No Show Policy: Artists who have not checked-in by Saturday at 11:00 a.m. will be considered a "no-show." No Show artists are not eligible for refunds.

4. After unloading Exhibitor vehicles must be moved to designated parking. Vehicles will not be permitted to remain in the exhibition space during the Festival, nor may they enter the Festival grounds until approved by the Festival Committee.

5. Exhibitors shall be responsible for obtaining any required licenses, permits, or approvals under state laws applicable to his/her activity at the Festival and for paying any taxes, sales taxes, fees, or other charges that may be applicable to any Exhibitor's activity at the Festival. The current Sales Tax rate for this event is 8% (Georgia 4%, Fulton County 3%, City of Roswell 1%).



6. The Festival rain date is August 1, 2021. At this time, no refunds will be given for cancellations to the event or for no-shows, by the Artists.
7. The Festival reserves the right to cancel an Exhibitor's contract. The Festival may require the Exhibitor to leave the Festival at any time if the Exhibitor is in violation of any rules and/or regulations stated herein. All participants must adhere to rules while on the defined festival site, no exception.
8. Neither RAF nor its agents or representatives will be responsible for any injury, damage, or loss that may occur to the Exhibitor, the Exhibitor's agents or representatives, or his/her property from any cause whatsoever. Exhibitors should obtain, at their own expense, insurance against any loss, damage, or injury they may require.
9. The Festival is an outdoor event. All vendor spaces are outdoors. Vendors are responsible for protecting their own property from the elements.
10. Electricity is NOT available for festival booths.
11. All Artist Market merchandise must be original, handmade, and created by the Exhibitor. Reproductions must be clearly identified as such. Original art must occupy at least 50% of the artist's space. Browse bins may occupy only minimal space and must be aesthetically pleasing and not obstruct patron flow. All artwork on display must be for sale.
12. Vendors may display and/or promote only items described in the application.
13. Artists must be present and operational with their work for the duration of the Festival. No commercial agents, dealers, or salespeople may operate an artist's booth. The maximum number of occupants per booth may not exceed two.
14. Vendors may not sublet space to someone else.
15. Vendors are responsible for keeping their area clean during the festival hours, including clean up at the end of the event.
16. Only individual artists or two-person collaborative artists are permitted to submit an application. Applications received from artist groups will be returned or rejected.
17. Booth sharing among non-collaborating artists is not permitted.
18. In the event that the City requires that a mask must be worn, the Artist agrees that a mask will be worn over the mouth and nose at all times and will comply with any and all CDC and City requirements at all times.
19. In the occurrence that the event has to be canceled, postponed or, suspended, as a result of a pandemic such as the COVID Pandemic of 2020, full credit for the next upcoming show will be given.



20. Submission by fee payment is an acceptance of these terms and as such in the event that any dispute as related to credit card charges, will be binding under the terms of this agreement, additionally, the artist agrees to defend (accept) said charges and associated fees.

21. IDENTIFICATION: All Participating Artists are required to present Identification during check-in. Please have your driver's license on hand.

WEIGHTS REQUIREMENT:

- **RAF requires professional weights, min. 45 lbs. - 50 lbs per/each on all tent legs.**
- NO ONE is permitted to stake, tie to a tree, lamp post, etc. As such we require that anyone participating come equipped with the minimum standards of weights for their tent. Any Artist that arrives without weights will not be permitted to set up and as such will forfeit their participation fee.
- **ALLOWED**
 - Sand-bag weights min. 45 lbs. each tent leg. (Must be contained in cloth bags)
 - Concrete-filled buckets min. 45 lbs. each tent leg.
 - Stabilizer bars with sandbags.
 - Weight plates or dumbbells min. 45 lbs. each tent leg.
- **NOT Permitted:**
 - Grid panels only (no weights) weights are still required.
 - Stabilizer bars only (no weights)
 - Raw concrete blocks or bricks
 - Water containers (one-gallon water bottles)
 - Sand Bags (in plastic bags)